



Research & Development (R&D)

pH PROTEIN BLONDE

Professional Hair Straightening System
for thin, damaged, and blonde hair

DIRECTIONS FOR USE

- 1) Wash hair with neutral shampoo twice to open hair fiber. Blow dry completely.
- 2) Divide hair into 4 parts.
- 3) Must use gloves. Apply pH PROTEIN BLONDE generously on hair, ½ centimeter away from roots. Note: for damaged hair, apply product on hair up to beginning of damaged area, leaving damaged area to be combed to the ends with the remaining of the products left in the comb.
- 4) Take each of the 4 hair parts, twist each part as tight as possible from ends towards roots, and roll up into a bun while stretching hair tight (this action will make ironing process much easier, later on). Hold up with hair clip against head.
- 5) Cover hair with nylon hair cap. Blow dry over hair cap for a few minutes (2-5 minutes). Leave hair cap for 30 minutes.
- 6) Take hair cap off and wait another 15 minutes (all in all, 45 minutes).
- 7) Start blow-drying hair using hands only. Begin with same part you started applying this product from, and so on, until hair is completely dry.



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8) For heat protection and easier ironing process, spray whole hair gently with PRO AMINO SILK SPRAY, from roots to ends (spray generously on specifically damaged ends).

9) Prepare hair iron to 446°F (230°C). Start straightening process. Take thin layers of hair to make sure all parts receive equal heat. Iron each hair layer 5-7 times starting as close as possible to roots and down to ends, remaining longer time on thicker hair areas while ironing a bit faster on thin / damaged ends.

10) After all hair has been ironed, leave 10 minutes to cool down. Wash hair with salt-free shampoo. Apply salt-free hair mask and leave 5-10 minutes. Rinse with water. Towel-dry and blow-dry hair. Finish by applying hair serum.
PROFESSIONAL USE ONLY.

Important!

- 1) Use salt-free shampoo & conditioner after hair straightening.
- 2) Do not tie hair up in buns, pony-tails, etc., for a period of 2-3 days after straightening.
- 3) Do not use Japanese hair straightening systems after having used PH PROTEIN BLONDE Hair Smoothing System.
- 4) Avoid hair contact with sea or swimming-pool waters.
- 5) It's recommended to color hair only after 1 week after hair straightening, at least.
- 6) We strongly suggest using hair mask every time after shampooing, and adding a few drops of serum to remain on hair.



[Watch our video tutorials in our YouTube channel](#)



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Warnings:

This cosmetic product should be used only for the purpose it was designed, and in accordance with its directions for use.

Do not use metal bowls or tools to apply this product on hair. You may use a plastic, glass or porcelain bowl instead. Do not swallow. If swallowed, contact your doctor immediately.

For external use only. Keep out of reach of children and infants. Avoid contact with eyes. In case of contact with eyes, rinse thoroughly with lukewarm water. If the product enters the eye, rinse thoroughly with water. If irritation persists, contact an Ophthalmologist. Do not use if sensitive to any of the ingredients. Sensitivity test should be performed on a small area before each use of the cosmetic product, since sensitivity can occur from time to time. May cause sensitization. Discontinue use when signs of irritation. Do not use on damaged or irritated skin. In the case of damaged skin or scalp, client must wait until the skin heals before using this product. In the case of sensitivity or irritation, stop using this product.

Safety has not been tested in combination with iron, ceramic slips and the like. This product is a cosmetic product and not a medicine, and is not intended to treat disease states. You must use gloves. For professional use only.